

Satisfying users needs and expressing the brand values through the design process

Experience +9

◆ UX DESIGN ■ INFORMATION ARCHITECTURE ● VISUAL DESIGN

ADOBE.COM. SOFTWARE DESIGN COMPANY. FREELANCE, US-FR position: interactive (UX) designer, information architect, visual designer on Hendrix project	JAN 2011 NOW
MAZARINE, SENSIO, KAHN+Associates, 5eme GAUCHE, Saltimbanque. FREELANCE, FR position: interactive (UX) designer, information architect	FEB2009 NOW
ORANGE.FR. DESIGN & USER EXPERIENCE TEAM. FREELANCE, UK position: interactive (UX) designer, information architect, visual designer, design manager	MAY 2009 JAN 2011

◆ INTERACTIVE DESIGN ● PROJECT MANAGEMENT ■ INFORMATION ACHITECTURE ● VISUAL DESIGN

ICONMOBILE.COM. AGENCY FOCUSED ON MOBILE DEVICES. FREELANCE, UK position: concept designer	FEB 2009
WELOVEWORDS.COM. STARTUP. FREELANCE, FR position: interactive designer, information architect	FEB-APR 2009
UZYK.COM. WEB AGENCY. PERMANENT, FR position: lead interactive designer, concept designer, information architect, project mgmt	MAR 2008 FEB 2009
QUINZAINE-LITTERAIRE.PRESSE.FR. FREELANCE, FR position: interactive designer, information architect, visual designer	DEC 2006 JAN 2009
INA.FR, INSTITUT NATIONAL DE L'AUDIOVISUEL. PERMANENT, FR position: lead interactive designer, visual designer, design manager	FEB 2008 OCT 2004
MK2, FR, INDEPENDENT CINEMA PRODUCER. INTERNSHIP, FR position: project manager, interactive designer	OCT 2004 OCT 2002

Education +5

ENSAD Paris, ARI POST DIPLOMA with honors Interactive Research and installations with sensors, webcam, gps techno	2004 2005
GOBELINS, MASTER'S DEGREE WITH HONORS UCD methodologies - graphic design - Actionscript - Project management methodology	2002 2004
UNIVERSITY PARIS 8 WITH HONORS Undergraduate Studies PHOTOGRAPHY AND NEW MEDIA + 1 YEAR Studies PERFORMING ARTS	1999 2002
SECONDARY SCHOOL HUGHES CAPET WITH HONORS BAC Litterature Confirmed English + Music	1999 1996

Awards +7

PHOTO: 3rd Prize International exhibition juried by E.Sussman, curator at the Whitney	2011
PHOTO: 2 Gold medals (Official jury+People choice competition) PX3, Phtootgraphy, Paris	2011
PHOTO: PWP CONTRASTS AWARDS: HONORS "In the neck of time"	2011
WEB: 1 FWA (Favorite Website Award): perrier-jouet.com	2008
WEB: 1 FWA (Favorite Website Award): russianstandardvodka.com	2008
PHOTO: LUCIE AWARDS: HONORS "In the neck of time"	2007
WEB: 2 CLICS D'OR : ina.fr/archivespourtout (2006 version)	2006
WEB: 2 Top Talent Award "Overall Winner & cross-media category winner" : DVD-MAXI Edelweiss Müller Juicy Panic" project.	2004

Tutoring and Conferences

INASUP/MARNE-LA-VALLE UNIVERSITY, GOBELINS: tutoring User Experience Design.	2011
KOREA (Seoul): PISAF, 10th STUDENT ANIMATION FESTIVAL: Workshop about interactive design / STORY-BOARDS STORIES BY M.JAFFRENNOU EXHIBITION SCENOGRAPHY ASSISTANT	2008
UK (London): DIGITAL HOLLYWOOD: Conference about to be creative with digital media	2006
AUSTRIA (Vienna): TOP TALENT AWARD, VIENNA : Conference about WEB 2.0	2006
FRANCE (Cannes): MIDEM: Conference about being creative with digital media	2004

Exhibitions

Paris, Berlin, London, New-York, Seoul, Valencia, Kiev, Vienna, Torino, Hanover (CeBIT), Budapest, Budmerice, Helsinki, Milan, Canterbury, Blaye, Corbeil-Essonnes, Saint-Rémy de Provence, Vence,