

◆ **INTERACTIVE (UX) DESIGN** ■ **INFORMATION ARCHITECTURE** ● **VISUAL DESIGN**

*Satisfying users needs and expressing the brand values through the design process*

**Experience** +9

- ◆ ■ **SENSIO.** DIGITAL AGENCY. **FREELANCE, FR**  
position: interactive (UX) designer, information architect FEB 2011  
NOW
- ◆ **INASUP.** EUROPEAN CENTER FOR RESEARCH, TRAINING AND EDUCATION ON DIGITAL MEDIA.  
position: speaker for Master students about creating User Experience FEB 2011  
NOW
- ◆ ■ ● **ADOBE.COM.** SOFTWARE DESIGN COMPANY. **FREELANCE, UK-FR**  
position: interactive (UX) designer, information architect, visual designer on Hendrix project JAN 2011  
NOW
- ◆ ■ ● **ORANGE.FR.** DESIGN & USER EXPERIENCE TEAM. **FREELANCE, UK**  
position: interactive (UX) designer, information architect, visual designer, design manager MAY 2009  
NOW
- ◆ ■ **5emeGAUCHE.COM.** E-BUSINESS AGENCY. **FREELANCE, FR**  
position: interactive (UX) designer, information architect, visual designer, design manager SEP 2010  
DEC 2010
- ◆ **ICONMOBILE.COM.** AGENCY FOCUSED ON MOBILE DEVICES. **FREELANCE, UK**  
position: concept designer FEB 2009
- ◆ ■ **WELOVEWORDS.COM.** STARTUP. **FREELANCE, FR**  
position: interactive designer, information architect APR 2009
- ◆ ■ **UZYK.COM.** WEB AGENCY. **PERMANENT, FR**  
position: lead interactive designer, concept designer, information architect, project mgmt MAR 2008  
FEB 2009
- ◆ ● **QUINZAINES-LITTERAIRE.PRESSE.FR.** **FREELANCE, FR**  
position: interactive designer, information architect, visual designer SEP 2002  
SEP 2004
- ◆ **SALTIMBANQUE, FR.** BRAND EXPERIENCE AGENCY. **FREELANCE, FR**  
position: concept design DEC 2006  
JAN 2009
- ◆ ■ ● **INA.FR, INSTITUT NATIONAL DE L'AUDIOVISUEL.** **PERMANENT, FR**  
position: lead interactive designer, visual designer, design manager FEB 2008  
OCT 2004
- **MK2, FR, FRENCH INDEPENDANT CINEMA PRODUCER** **INTERNSHIP, FR**  
position: project manager, interactive designer OCT 2004  
OCT 2002

**Education** +5

- ★ **ENSAD Paris, ARI POST DIPLOMA with honors** 2004  
2005  
Interactive Research and installations with sensors, webcam, gps techno
- ★ **GOBELINS, MASTER'S DEGREE WITH HONORS** 2002  
2004  
UCD methodologies - graphic design - Actionscript - Project management methodology
- ★ **UNIVERSITY PARIS 8 WITH HONORS** 1999  
2002  
Undergraduate Studies PHOTOGRAPHY AND NEW MEDIA + 1 YEAR Studies PERFORMING ARTS
- ★ **SECONDARY SCHOOL HUGHES CAPET WITH HONORS** 1999  
1996  
BAC Litterature Confirmed English + Music

**Awards** +7

- 1 FWA : perrier-jouet.com 2008
- 1 FWA : russianstandardvodka.com 2008
- INTERNATIONAL PHOTOGRAPHY AWARD 2007 : LUCIE AWARDS: HONORS "Portrait" category 2007
- 2 CLICS D'OR : ina.fr/archivespourtout (2006 version) 2006
- 2 Top Talent Award "Overall Winner & cross-media category winner" : DVD-MAXI Edelweiss Müller Juicy Panic" project. 2004

**Conferences & workshops given** +4

- KOREA (Seoul): PISAF, 10th STUDENT ANIMATION FESTIVAL: Workshop about interactive design / STORY-BOARDS STORIES BY M. JAFFRENNOU EXHIBITION SCENOGRAPHY ASSISTANT 2008
- UK (London): DIGITAL HOLLYWOOD: Conference about to be creative with digital media 2006
- AUSTRIA (Vienna): TOP TALENT AWARD, VIENNA : Conference about WEB 2.0 2006
- FRANCE (Cannes): MIDEM: Conference about being creative with digital media 2004